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WAR FOOD ADMINISTRATION
OFFICE OF DISTRIBUTION
COTTON AND FIBER BRANCH, WESTERN AREA
SAN FRANCISCO 3, CALIFORNIA

JULY 4, 1944.

REGIONAL OFFICE WEEKLY REPORT

AREA OFFICE PERSONNEL HAVE BEEN ENGAGED IN PREPARING FILES AND OTHER RELATED MATTERS FOR USE DURING THE NEW FISCAL YEAR. SOME OF THE FIELD PERSONNEL ARE TAKING WELL-EARNED VACATIONS DURING THE LULL BETWEEN SEASONS, AND ALL ARE PUTTING THEIR OFFICES IN CONDITION FOR FALL WORK.

WEATHER IN THE BAY AREA HAS BEEN RATHER COOL, IN CONTRAST WITH THE HOT WEATHER OVER THE COTTON PRODUCING SECTION OF THE WESTERN AREA. THIS HOT WEATHER, HOWEVER, IS JUST WHAT THE COTTON NEEDED AND APPARENTLY PLANTS ARE RESPONDING TO MORE FAVORABLE CONDITIONS.

A BLOOD DONATION DRIVE IS UNDER WAY, AND REPORTS INDICATE THAT A LARGE PROPORTION OF THE REGIONAL OFFICE EMPLOYEES ARE NOW GIVING, OR HAVE PLEDGED TO DONATE IN THE NEAR FUTURE.

THE AREA OFFICE ENJOYED A VISIT FROM EUGENE BLAIR, AGRICULTURAL STATISTICIAN OF THE COOPERATIVE COTTON LIVESTOCK REPORTING SERVICE, SACRAMENTO.

MR. CHARLES W. SMITH, FORMER DEPUTY DIRECTOR, WAS RECENTLY APPOINTED WESTERN REGIONAL DIRECTOR FOR THE WAR FOOD ADMINISTRATION.

QUOTATIONS FROM FIELD OFFICE WEEKLY REPORTS

BAKERSFIELD - WEATHER CONDITIONS MADE A DECIDED CHANGE THIS WEEK OVER THE PRECEDING WEEKS WITH THE ARRIVAL OF SOME REAL "HONEST TO GOODNESS" SUMMER WEATHER. THE TEMPERATURE ON THURSDAY REACHED THE SEASON'S HIGH OF 107 DEGREES. WITH THE CONTINUATION OF THIS KIND OF WEATHER FOR AROUND FORTY-FIVE DAYS, THE CROP, WHICH HAS BEEN TWO TO THREE WEEKS LATE, WILL BE NEARLY UP TO NORMAL. FIELDS OF EARLY PLANTED COTTON ARE JUST BEGINNING TO BLOOM AND EVERY INDICATION POINTS TO ANOTHER YEAR OF AVERAGE YIELD. SOME TIME HAS BEEN SPENT IN CHECKING OFFICE SUPPLIES RECEIVED FOR OUR USE FOR THE COMING SEASON. A LARGE SUPPLY OF FORM I CARDS WAS RECEIVED FROM SAN FRANCISCO, AND IT HAS TAKEN QUITE SOME WORK TO PLACE THESE CARDS IN THE CORRECT SEQUENCE SINCE THE BOOKS IN THE SEVENTY-NINE PACKAGES DID NOT RUN CONSECUTIVELY. WORK WAS COMPLETED IN THE SETTING UP OF OUR FILES FOR THE COMING FISCAL YEAR, AT THE SUGGESTION OF MRS. SNURFIN, AND WITH THE WRITER'S APPROVAL, WE HAVE IMPROVED OUR FILING SYSTEM OVER THAT WHICH HAS BEEN USED IN THE PAST. MR. STANLEY E. ERB, FORMERLY OF THE PHOENIX OFFICE, ARRIVED HERE FOR HIS NEW ASSIGNMENT LATE YESTERDAY AFTERNOON. WE ARE INDEED GLAD TO HAVE MR. ERB WITH US, AND FEEL SURE THAT WE CAN CARRY ON THE VARIOUS FUNCTIONS OF THIS OFFICE MORE EFFICIENTLY WITH THE ADDITION OF HIS SERVICES. THE WRITER ACCOMPANIED BY MR. DIXON, VISITED THE LOS ANGELES PLANT OF THE NATIONAL AUTOMOTIVE FIBRES, INC. THE EARLY PART OF THE WEEK, FOR THE PURPOSE OF SUPERVISING THE MANUFACTURE OF COTTON INSULATION. THE AGENT, MR. ROY K. DORR, WHO HAS BEEN CARRYING ON THIS WORK, IS NOW ILL IN A LOS ANGELES HOSPITAL. VERY LITTLE CHANGE WAS NOTICED IN THE DEMAND FROM DOMESTIC MILLS. INQUIRIES WERE LIMITED AND CONTINUE TO ORIGINATE MOSTLY FROM SOUTHEASTERN MILLS. THE SALE OF 1942 EQUITIES CONTINUES WITH A TENDENCY OF THE PRICE FOR SELECTED QUALITIES TO BE SOMEWHAT HIGHER. SMITH.

EL PASO - THE WEATHER HAS BEEN UNUSUALLY FAVORABLE FOR THE CULTIVATION AND GROWTH OF COTTON. WE HAD SCATTERED LOCAL SHOWERS SATURDAY NIGHT, AND ALSO WEDNESDAY NIGHT, WHICH DID NOT HAVE ANY BEARING ON THE COTTON CROP EITHER WAY. THERE ARE NO COMPLAINTS OF ANY KIND AND LABOR SEEMS SUFFICIENT FOR THE TIME BEING. WE HAVE BEEN VERY BUSY WORKING UP CLASS CERTIFICATES ON THE 1943-44 SXP SO THAT PRODUCERS MAY FILE THEIR CLAIMS WITH THE CCC FOR THE ADJUSTED SUPPORT PRICE. MR. BUTTERWORTH AND MR. MACKEIL RETURNED WEDNESDAY NIGHT FROM A WEEK'S FIELD TRIP OVER THE TERRITORY AND REPORT THE S.D. SIGN-UP IS PROGRESSING NICELY. THEY SPENT TWO DAYS AT PORTALES, NEW MEXICO, HELPING ORGANIZE ROOSEVELT COUNTY IN A COUNTY-WIDE GROUP. THERE IS VERY LITTLE ACTIVITY IN EQUITIES IN THIS AREA, THIS CAN BE EXPLAINED BY THE FACT THAT MOST OF THE COTTON IN THE 1942-43 LOAN AND ALSO THE 1943-44 LOAN IS REPORTED TO BE 1-3/32 AND LONGER AND THE PRESENT DEMAND FOR THE LONGER STAPLES DOES NOT JUSTIFY PURCHASE OF THESE EQUITIES. WE ARE GETTING LETTERS OF INQUIRY FROM SEVERAL OFFICES IN REGARD TO OUR NEW RUBBER STAMP SYSTEM INAUGURATED BY MR. BUTTERWORTH FOR STAMPING THE GRADE AND STAPLE ON THE FORM I CARD. THE WRITER PREDICTS THIS SYSTEM WILL SOON BE ADOPTED BY ALL OF OUR CLASSING OFFICES. MISS GALLAGHER, ON MILITARY LEAVE FROM THIS OFFICE, IS PERMANENTLY ASSIGNED TO FT. OGLETHORPE, GEORGIA..... NISBETT.

PHOENIX - THE TEMPERATURE IN PHOENIX REACHED 112° THIS WEEK, AND THE LAST COUPLE NIGHTS HAVE BEEN UNCOMFORTABLY WARM. THIS FACTOR IS FAVORABLE TO THE PROGRESS OF THE COTTON CROP, HOWEVER, AND WE UNDERSTAND THAT THUS FAR, COTTON FIELDS ARE IN GOOD CONDITION. A SHIPMENT OF OFFICE SUPPLIES WAS RECEIVED, CHECKED AND PUT AWAY. OTHER ROUTINE OFFICE WORK SUCH AS THE PREPARATION OF VOUCHERS, CAR AND MILEAGE REPORTS, ETC., WAS ACCOMPLISHED AND TRANSMITTED TO SAN FRANCISCO. O.G. APPLICATIONS FROM THE TWO GROUPS IN GRAHAM COUNTY WERE RECEIVED AND FORWARDED TO THE STATE REVIEW COMMITTEE. THE TRANSFER OF MR. STANLEY E. ERB HAS BEEN APPROVED, AND HE LEFT PHOENIX THURSDAY EVENING TO TAKE UP HIS DUTIES IN BAKERSFIELD, CALIFORNIA. WE WISH MR. ERB THE BEST OF LUCK IN HIS NEW ASSIGNMENT. MR. CRITTENDON, ON ANNUAL LEAVE IN OKLAHOMA, IS NOT EXPECTED TO RETURN TO THE OFFICE UNTIL JULY 10. ALTHOUGH THE MARKET IS DULL, SOME TRADING WAS REPORTED IN 1942 EQUITIES, BRINGING SEVEN TO EIGHT DOLLARS FOR THE BETTER GRADES. VERY LITTLE TRADING WAS REPORTED IN SXP.....SPEER.

LOS ANGELES - CLOUDS AND HEAVY FOGS HAVE PREVAILED EACH MORNING, WITH SUNSHINE IN THE AFTERNOONS THROUGHOUT THIS WEEK. THE TEMPERATURE HAS RANGED FROM THE LOW FIFTIES TO SEVENTY. NO NOTICEABLE INCREASE IN PRODUCTION HAS BEEN EXPERIENCED IN THE PAST TWO WEEKS OVER PREVIOUS REPORTS, 8,433 NET POUNDS HAVING BEEN PRODUCED FOR SHIPMENT DURING THE WEEK OF JUNE 23 AND PRODUCTION FOR THIS WEEK WILL BE ABOUT 8700 NET POUNDS. THE WRITER HAS BEEN INFORMED THAT THE FALLING OFF OF INSULATION SALES DURING THE PAST 60 DAYS CAN BE DIRECTLY CONNECTED WITH THE FACT THAT MOST OF THE EMERGENCY PUBLIC HOUSING PROJECTS SUCH AS FPHA AND FHA HAVE NOW BEEN COMPLETED AND THERE WILL NOT BE MUCH FURTHER ACTIVITY BY THESE AGENCIES. MR. ROY YOUNG, SALES MANAGER FOR NATIONAL AUTOMOTIVE FIBERS, INC., HAS STATED "UNTIL FEDERAL RESTRICTIONS ON PRIVATE BUILDING ARE REMOVED, INSULATION MANUFACTURERS WILL HAVE TO LOOK TO SALES BY THE SMALLER DEALERS TO HOME OWNERS INTERESTED IN IMPROVEMENTS AND REPAIRS. IN MOST SECTIONS A RATHER EXTENSIVE ADVERTISING PROGRAM IS BEING CARRIED ON BY PUBLIC UTILITY COMPANIES, LARGE DISTRIBUTORS AND THE SMALLER DEALERS. THIS ACTIVITY HAS RESULTED IN AN INCREASING VOLUME OF ORDERS, WHICH SHOULD CONTINUE THROUGHOUT THE HOT SUMMER SEASON AND INTO THE FALL AND WINTER MONTHS. SALES THE PAST FEW DAYS SHOW CONSIDERABLE IMPROVEMENT AND WE BELIEVE THE SALES TREND WILL CONTINUE UPWARD FROM NOW ON." SHIPMENTS MADE SINCE REPORT DATED JUNE 16, 1944 HAVE TOTALLED 17,604 NET POUNDS, BRINGING THE TOTAL SHIPMENTS TO DATE ON THE 1944 ALLOTMENT TO 151,176 NET POUNDS.....DIXON.

O.G. APPLICATIONS, WESTERN AREA, WEEK ENDING JULY 4, 1944

	ARIZONA				CALIFORNIA				NEW MEXICO				TEXAS			
	DIST.				DIST.				DIST.				DIST.			
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	6
	NO.	NO.	NO.	NO.	NO.	NO.	NO.	NO.	NO.	NO.	NO.	NO.	NO.	NO.	NO.	NO.
APPROVED	0	0	0	0	0	0	0	0	0	0	1	1	0	1	1	3

COTTON CLASSED, WESTERN AREA, THROUGH JUNE 30, 1944

	WEEK	SEASON						TOTAL	
		TOTAL	CROP	O.G.	FORM A	LOAN	FUTURES	OTHERS	
BAKERSFIELD	NONE	327,108	3252					958	331,318
EL PASO	NONE	175,327	760					4065	180,152
PHOENIX	NONE	122,946	192	292				5525	128,955
TOTAL	NONE	625,381	4204	292				10548	640,425

WM. B. LANHAM,
MANAGER,
WESTERN AREA.